

new edition 2025

# SESSÙN CRAFT PRIZE

beauty is in  
the journey



sessùn

# the brand

Sessùn creates subtle, feminine fashion. By playing with volumes and materials, reinventing classics, and reinterpreting masculine/feminine codes, Sessùn tells the story of a free and inspired woman.



Deeply rooted in a conscious approach focused on quality and the promotion of craftsmanship, Sessùn stands out for its keen attention to detail, strong values, and the expansion of its universe into a true art of living. This philosophy, embodied by the Sessùn Alma boutique, also shines through the community of artists and artisans with whom Sessùn continues to grow.

Sessùn Sessùn has been BCORP certified since 2024 and has been a mission-driven company since 2023.

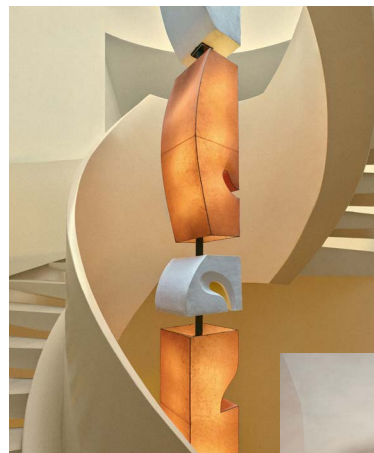
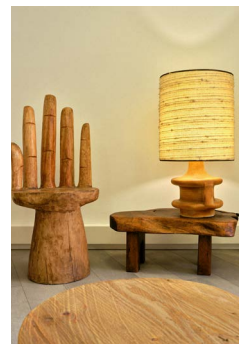
Sessùn is available in over 500 points of sale in France and internationally, through its own boutiques, department store corners, and multi-brand retailers. Each of our boutiques is unique, designed as an echo of the brand's core values: respect for local heritage, a love for craftsmanship, and a tribute to artisanal savoir-faire. Our latest openings include boutiques in Paris, London, Brussels, Frankfurt, and Palma de Mallorca.



In 2025, Sessùn will launch the 3rd edition of the Sessùn Craft Prize, an international competition open to all students and young professionals over 18 and under 35. A new way to express our commitment to craftsmanship, design, and artisanal skills, as well as our desire to support, mentor, and showcase the next generation of creators.

sessùn

# sessùn universe



sessùn

# functional scenography

Create a «functional scenography» designed to showcase a collection of objects, accessories, and garments centered around the color indigo, a signature hue for Sessùn.

The installation must occupy a 15m<sup>2</sup> space and can be set up inside a Sessùn store or a partner location.

The collection of objects and ready-to-wear pieces will be created by Sessùn' s teams and the community of artisans who have been collaborating with the brand for years. The scenographic installation, on the other hand, is to be designed as part of the Sessùn Craft Prize.

The “scenography” project will therefore be evaluated based on its technical feasibility as well as its eco-design.

The “scenography” must :

- Occupy a space of 15 square meters
- Showcase 10 accessories (bags, small leather goods, belts, shoes), 15 ready-to-wear pieces hung on hangers, 5 folded garments, and 15 decorative objects ranging from 5cm to 50cm in height, width, and depth (which may include books, vases, plates, or candles, for example)
- Feature a Sessùn logo
- Include space for 2 display mannequins
- Contain a panel introducing the creator of the installation

**The production budget for the “scenography” will be approximately €25,000.**

It will be highly appreciated if the winning project is produced by a local artisan or company. In addition to the technical aspects, it is therefore essential to consider the final cost of the installation from the design stage.

sessùn

# key words

*Serving as a semantic map, the list of key words below outlines the brand's territory – in a conceptual yet precise manner. This list is intended to inspire designers to approach their project in the most free, creative, and unconventional way possible, while ensuring they remain aligned with the theme of the brief.*

**BRINGING TO LIGHT SET DESIGN ENCOUNTERS SOUTH**

**DIALOGUE TOGETHER SHOWCASE RAISING AWARENESS**

**INVENTORY EXPERIENCE MATERIAL WEAVING**

**MULTIDISCIPLINARY WARM SHARING COLLECTIVE**

sessùn



# participation guidelines

Competition launch / **February 26** - Competition deadline / **April 27** - Results announcement / **June 4**

**The competition, international, is open to all students and young professionals aged 18 to 35. Group submissions are accepted.**

To participate in the competition, please send your application **by April 27, 2025** to the following address: **[SessunCraftPrize@sessun.com](mailto:SessunCraftPrize@sessun.com)** A digital portfolio (PDF) including :

- A 3-page portfolio showcasing previous projects, works, or achievements.
- A bio.
- A statement of intent describing the competition project, including 3 pages of sketches, illustrations, technical drawings, and a detailed description of the materials used and the production techniques to be implemented.

The main selection criteria for the jury will be:

Creativity  
Feasibility  
Eco-responsibility  
Functionality  
Accuracy of the response to the brief

The jury will be composed of:

**Emma François-Grasset** - Founder and Artistic Director of Sessùn

**Julie Aleman** - Commercial and Development Director of Sessùn

**Nathalie Dewez** - Designer and Founder of Massilia Design

**Gabriel Escámez** - Interior Architect and Designer, Founder of Cobalto Studio

**Olivier Garcé & Clio Dimofski** - Founders of Architecture and Design Studio Garcé & Dimofski

**Fiona Khalifa** - Journalist at M le Monde

**Madeleine Froment & Mehdi Adraa** - Founders of La Lune Galerie

**Eloi Schultz** - Architect and Cabinetmaker

**Pauline Vincent** - Founder of La Romaine Editions

sessùn

# agenda

Submission deadline:

**April 27, 2025 at midnight**

Results announcement:

**June 4, 2025**

the production process will follow immediately after the results are announced.



# prize

**1st Prize :** €1500 + Sessùn gift card worth €1000\*

+ Production of the creative idea proposed by the candidate

**2nd Prize :** Sessùn gift card worth €1000\*

**3rd Prize :** Sessùn gift card worth €500\*

\*EXCLUDING PRODUCTS SOLD AT SESSUN ALMA AND EXCLUDING SALE PERIODS AND DISCOUNTS.

sessùn



# learn more

## about MASSILIA DESIGN

**The Sessùn Craft Prize is organized in collaboration with the Marseille-based organization Massilia.**

Designed by and for designers, Massilia encourages young designers to express their visions and supports them in their professional projects. While preparing to physically establish its office-workshops to host young international designers, Massilia organizes competitions and collaborations with brands that are as diverse as they are open to the creation of tomorrow.

**[massilia.design](http://massilia.design)**

sessùn



thank you

sessùn